editorial calendar 2019

JAN
// REASONS TO TRAVEL IN 2019 + CRUISE
AD CLOSE 10.29.18
ON SALE 12.20.18

FEB
// ISLANDS + CARIBBEAN SPECIAL
AD CLOSE 11.19.18
ON SALE 1.18.19

MAR
// HOTELS + IT LIST
AD CLOSE 12.21.18
ON SALE 2.22.19

APR
// REDESIGN + SHOPPING
AD CLOSE 1.21.19
ON SALE 3.22.19

MAY
// EUROPE
AD CLOSE 2.19.19
ON SALE 4.19.19

JUN
// WELLNESS
AD CLOSE 3.11.19
ON SALE 5.17.19

JUL
// ADVENTURE + WILDLIFE SPECIAL
AD CLOSE 4.15.19
ON SALE 6.21.19

AUG
// WORLD’S BEST AWARDS
AD CLOSE 5.13.19
ON SALE 7.19.19

SEPT
// THE FOOD ISSUE (WORLD’S BEST RESTAURANTS + 2019 A-LIST)
AD CLOSE 6.17.19
ON SALE 8.23.19

OCT
// CRUISE
AD CLOSE 7.15.19
ON SALE 9.20.19

NOV
// TRIPS OF A LIFETIME
AD CLOSE 8.12.19
ON SALE 10.18.19

DEC
// DESTINATION OF THE YEAR
AD CLOSE 9.16.19
ON SALE 11.22.19

FOR MORE INFORMATION, CONTACT YOUR SALES REPRESENTATIVE OR SVP/PUBLISHER, JAY MEYER AT JAY.MEYER@MEREDITH.COM

All dates subject to change. Editorial subject to change. Tablet launches are one week prior to on sale dates.
REASONS TO TRAVEL IN 2019 + CRUISE

Because it’s about the experience, not just the destination, our long-running Where to Go franchise this year becomes Reasons to Travel in 2019—with expanded digital content as 50 Places to Go in 2019. Plus, our annual Cruise package, an Upgrade section devoted to how to have your best travel year ever, and much more.

DESIGN + SHOPPING

In this issue, we introduce a redesign under T+L’s new Editor-in-Chief Jacqueline Gifford. This includes our new front-of-book sections: Discoveries—news and findings, Experiences—stories from the road, and The Intelligent Traveler—strategies and intel to help you travel better. Plus, we’ll share T+L’s global shopping guide and family travel tips.

ADVENTURE + WILDLIFE SPECIAL

Our annual adventure issue engages with many of the most popular trends in travel today, including ecotourism, conservation, active travel, experiential travel, sustainable tourism, and voluntourism. Our Experiences section will look exclusively at American wildlife adventure encounters, plus hiking and “glamping” in unchartered territory.

EUROPE

Our annual Europe issue hops around the continent, with classic trips (a family expedition to Rome; an updated Greek islands itinerary), revitalized city destinations (Dundee, Scotland), road trips (Catalonia), and fabulous hotels (a roundup of Swiss family-run grand dames).

WORLD’S BEST AWARDS

Our most popular issue returns with the annual World’s Best Awards, which names the best travel providers, destinations, and experiences in the world, from hotels and resorts to cities and islands. The Intelligent Traveler section will offer strategies for business and “bleisure” travel.

CRUISE

We’ll visit an array of great destinations, from Germany’s Baden-Württemberg region to Bolivia’s starkly beautiful salt flats. A special expanded edition of the Intelligent Traveler will look at how to cruise, with an eye toward the start of wave season.

TRIPS OF A LIFETIME

Here we will transform our Experiences section into our annual exploration of life-changing trips of all kinds, with strategies for readers about planning their next bucket-list experience.

DESTINATION OF THE YEAR

In another of our annual franchises, we will turn our Discoveries section into a package devoted to the most consequential travel destination of 2019, in terms of traveler interest, new experiences, overall appeal, and more. The issue will also have specials on Romance and Nightlife. Upgrade will compile strategies on loyalty programs.