

# ad specifications

/ 2019

## BLEED

No charge.

## POSITIONS

No positions guaranteed.

## RATES AVAILABLE ON REQUEST FOR

- Business Reply Cards
- Inserts
- Gatefolds
- Cut-Outs
- Pop-Ups
- Scent Strips
- A/B Copy Splits
- Special Matched Fifth Colors

## SPECIAL ADVERTISING SUPPLEMENTS

Contact your sales representative for information about schedules, rates, and closing dates.

## FILE TRANSMISSION

Please send all PDF/X-1A ads to Travel + Leisure by uploading your files to our ad portal:

<https://meredith.sendmyad.com>

## PRODUCTION CONTACT:

Stacey Edmundson  
Ad Production  
TRAVEL + LEISURE  
515.284.3270  
[Stacey.Edmundson@meredith.com](mailto:Stacey.Edmundson@meredith.com)

## BLEED STANDARD UNITS

	<i>inches</i>
Spread	16 1/4 x 10 3/4
Full Page	8 1/4 x 10 3/4
2/3 Page	5 1/8 x 10 3/4
1/2 Page (Digest)	5 1/8 x 8
1/2 Page (Vertical)	4 x 10 3/4
1/2 Page (Horizontal)	8 1/4 x 5 3/8
1/3 Page (Vertical)	3 x 10 3/4
1/3 Page (Square)	5 1/4 x 5 3/8
1/4 Page (Square)	4 1/8 x 5 1/2
Covers	8 1/4 x 10 3/4

## NON-BLEED STANDARD UNITS

	<i>inches</i>
Spread	15 x 9 5/8
Full Page	7 x 9 5/8
2/3 Page	4 1/2 x 9 5/8
1/2 Page (Digest)	4 1/2 x 7 1/4
1/2 Page (Horizontal)	6 7/8 x 4 3/4
1/3 Page (Vertical)	2 1/8 x 9 5/8
1/3 Page (Square)	4 1/2 x 4 3/4
1/6 Page (Vertical)	2 1/8 x 4 3/4
Covers	7 x 9 5/8



## MATERIAL REQUIREMENTS

Magazine Trim Size:

**8" x 10 1/2"**

Printing Process:

Web Offset,

SWOP/MPA standards

4/C Line Screen: 133

B/W Line Screen: 120

Binding Method:

Perfect Bound

Preferred Materials:

**PDX-X1A** (4-color composite)

digital files with total dot density/resolution of 300.

*Quark files will not be accepted.*

Instructions on creating

PDF-X1A files can be

accessed at:

**[meredith.sendmyad.com](https://meredith.sendmyad.com)**

Safety:

All live matter must be a minimum of 3/8" from trim on all four sides.

Travel + Leisure is presently using Virtual Proofing at its printing plants and is no longer accepting proofs from advertisers.

**TRAVEL+LEISURE**