

Southeast Asia

2016 TRAVEL + LEISURE GLOBAL EDITIONS



CIRCULATION 60,000

LANGUAGE

ENGLISH

FREQUENCY

MONTHLY

Audience

110,000

Age

25 - 45 (66%)

Male/Female

57% / 43%

TRAVEL IN SOUTHEAST ASIA FOR LEISURE → 98%

TRAVEL IN SOUTHEAST ASIA FOR BUSINESS → 56%

2016 ORDER + MATERIAL CLOSE DATES

ISSUE	ORDER CLOSING	MATERIALS DUE	ON SALE
JAN	DEC 1, 2015	DEC 1, 2015	JAN 1, 2016
FEB	JAN 4, 2016	JAN 4, 2016	FEB 1, 2016
MAR	FEB 1, 2016	FEB 1, 2016	MAR 1, 2016
APR	MAR 2, 2016	MAR 2, 2016	APR 1, 2016
MAY	MAR 28, 2016	MAR 28, 2016	MAY 1, 2016
JUN	MAY 2, 2016	MAY 2, 2016	JUN 1, 2016
JUL	JUN 3, 2016	JUN 3, 2016	JUL 1, 2016
AUG	JUL 1, 2016	JUL 1, 2016	AUG 1, 2016
SEP	AUG 3, 2016	AUG 3, 2016	SEP 1, 2016
OCT	SEP 2, 2016	SEP 2, 2016	OCT 1, 2016
NOV	OCT 3, 2016	OCT 3, 2016	NOV 1, 2016
DEC	NOV 2, 2016	NOV 2, 2016	DEC 1, 2016

All dates are local time at mailing address below

SPECIFICATIONS + REQUIREMENTS

2016 RATES

1P4C
\$8,513 USD
DPS
\$15,466 USD

MAGAZINE SPECS

TRIM SIZE
203mm x 267mm
BLEED 213 mm x 277 mm
SAFETY 5mm
SPREAD TRIM
406 mm x 267 mm
SPREAD BLEED
416 mm x 277mm

SEND MATERIALS

FILE FORMATS High Resolution JPEG,
EPS, PDF

FTP SITE (PDF)
ftp://advert_tlsea@mediatransasia.com

USER NAME
advert_tlsea@mediatransasia.com

PASSWORD adver

MATERIALS CONTACT
tlartwork@mediatransasia.com

PUBLISHER

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