

Mexico

2016 TRAVEL + LEISURE GLOBAL EDITIONS



CIRCULATION 46,500

LANGUAGE

SPANISH

FREQUENCY

11X

Audience

186,000

Age

25-44 (91%)

Male/Female

45 / 55%

2016 ORDER + MATERIAL CLOSE DATES

ISSUE	ORDER CLOSING	MATERIALS DUE	ON SALE
FEB	JAN 8, 2016	JAN 15, 2016	FEB 1, 2016
MAR	FEB 5, 2016	FEB 12, 2016	MAR 1, 2016
APR	MAR 4, 2016	MAR 11, 2016	APR 1, 2016
MAY	APR 8, 2016	APR 15, 2016	MAR 1, 2016
JUN	MAY 6, 2016	MAY 13, 2016	JUN 1, 2016
JUL	JUN 10, 2016	JUN 17, 2016	JUL 1, 2016
AUG	JUL 8, 2016	JUL 15, 2016	AUG 1, 2016
SEP	AUG 5, 2016	AUG 12, 2016	SEP 1, 2016
OCT	SEPT 9, 2016	SEP 16, 2016	OCT 1, 2016
NOV	OCT 7, 2016	OCT 14, 2016	NOV 1, 2016
DEC	NOV 4, 2016	NOV 14, 2016	DEC 1, 2016

All dates are local time at address below

SPECIFICATIONS + REQUIREMENTS

2016 RATES

1P4C
\$9,000 USD

DPS
\$18,000 USD

MAGAZINE SPECS

TRIM SIZE
210mm x 275mm

BLEED 220mm x 285mm

SAFETY 5mm

SPREAD TRIM
420mm x 275mm

SPREAD BLEED
430mm x 285mm

SEND MATERIALS

FILE FORMAT
PDF (CMYK, 300 DPI)

FTP SITE ADDRESS (PDF)
<http://201.131.116.150>

USER NAME
ftpexpansion

PASSWORD
expan425

PUBLISHER

Travel + Leisure Mexico
Grupo Expansión
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