

China

2016 TRAVEL + LEISURE GLOBAL EDITIONS



CIRCULATION 760,000

LANGUAGE

CHINESE

FREQUENCY

MONTHLY

Age

30-49 (60%)

Male/Female

55 / 45%

2016 ORDER + MATERIAL CLOSE DATES

ISSUE	ORDER CLOSING	MATERIALS DUE	ON SALE
JAN	DEC 1, 2015	DEC 15, 2015	JAN 1, 2016
FEB	JAN 1, 2016	JAN 15, 2016	FEB 1, 2016
MAR	FEB 1, 2016	FEB 5, 2016	MAR 1, 2016
APR	MAR 1, 2016	MAR 15, 2016	APR 1, 2016
MAY	APR 1, 2016	APR 15, 2016	MAY 1, 2016
JUN	MAY 1, 2016	MAY 15, 2016	JUN 1, 2016
JUL	JUN 1, 2016	JUNE 15, 2016	JUL 1, 2016
AUG	JUL 1, 2016	JUL 15, 2016	AUG 1, 2016
SEP	AUG 1, 2016	AUG 15, 2016	SEP 1, 2016
OCT	SEP 1, 2016	SEP 5, 2016	OCT 1, 2016
NOV	OCT 1, 2016	OCT 15, 2016	NOV 1, 2016
DEC	NOV 1, 2016	NOV 15, 2016	DEC 1, 2016

All dates are local time at address below

SPECIFICATIONS + REQUIREMENTS

2016 RATES

1P4C
\$31,843 USD

DPS
\$53,755 USD

MAGAZINE SPECS

TRIM SIZE
215mm x 275mm

BLEED 221mm x 281mm

SAFETY 5mm

SPREAD TRIM
430mm x 275mm

SPREAD BLEED
436mm x 281mm

SEND MATERIALS

FILE FORMATS JPG,PDF,TIFF

MATERIALS CONTACT
elsa.ding@umedia-sh.com

PUBLISHER

Travel + Leisure China
Shanghai Moisson Media
12F, East Building, Greenland
Riverside International Center
No.596 Longhua Road (M)
Xuhui District, Shanghai, 200032
China
P: 86.21.3331.3952